FILE

JUNE 28

# fashion calendar

# 1976

36th year • a weekly publication

JANUARY

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## 1977 - - NEXT YEAR

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ruth finley, publisher • 185 east 85st., n.y., n.y. 10028 • (212) 289-0420

# FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue, therefore, will yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher.

## WEEK BEGINNING MONDAY, JUNE 28, 1976

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Monday June 28 11:00 A.M.& 3:00 P.M. | PREVIEW: AUTUMN AND WINTER COLLECTION<br>Press show, by invitation only. Also, 3:00 P.M. for private clients; and Tues., June 29 at 11:00 A.M. & 2:00 P.M. By reservation. | ADOLFO | 538 MADISON AVENUE SALON-2ND FL.(54TH ST.)<br>Contact: 688-4410. |
| Monday June 28 5:00 P.M. | FALL AND WINTER COUTURE AND FURS<br>By invitation. Contact: Estelle Marr, CH 4-5452. | NORELL | 550 SEVENTH AVENUE SHOWROOM - 10TH FLOOR |
| June 29 | 11:00 A.M. & 2:00 P.M., ADOLFO (3rd & 4th shows), 538 Madison Ave., 688-4410 | | |
| Tuesday June 29 5:30 P.M. | "CARNIVAL OF COLORS FOR SPRING 1977"<br>A color and fashion forecast. | J. P. STEVENS (KNIT FABRICS DIVISION)<br>By invitation. Contact: 575-2230; 575-2021. | HOTEL PLAZA TERRACE ROOM |
| Wednesday June 30 9:30 A.M.- 1:00 P.M. | PREVIEW: MIKIMOTO LIBERTY BELL<br>A tribute to America in cultured pearls, diamonds and silver. By invitation. Contact: Terry Seymour at Ketchum, MacLeod & Grove, 90 Park Ave., 938-8000. | MIKIMOTO | 608 FIFTH AVENUE AT 49TH STREET |
| Wednesday June 30- July 17 | "SONS OF NEW YORK" -- POLITICAL MEMORABILIA<br>Exhibit from Susan H. Douglas Collection, Cornell University, tracing development of political memorabilia since 1844. Tribute to the Democratic National Convention. Publicity: Harriet Weintraub, EL 5-6800. | BONWIT TELLER | SIXTH FLOOR |
| July 4 | "OPERATION SAIL/INTERNATIONAL NAVAL REVIEW" (11 A.M. to 5 P.M.): 466-4997 | | |
| July 5 | CELEBRATION OF INDEPENDENCE DAY - Legal Holiday (Monday) | | |
| July 5- July 10 | FALL & WINTER FASHION WEEK AT HOTEL OKURA, TOKYO, JAPAN<br>Contact: Tokyo Industrial Assn., 4.9.2. Chome Iwamoto-cho, Chiyoda-ku, Tokyo. | | |
| July 9- July 11 | NEEDLEWORK SHOW AT ROYAL COACH INN, DALLAS, TEXAS<br>Contact: Mary Colucci, Nat'l Needlecraft Association, 230 Fifth Ave., 685-1646 | | |
| July 12 | DEMOCRATIC NAT'L CONVENTION IN N.Y., MADISON SQ. GARDEN & HOTELS (To July 15) | | |
| Thursday July 15 11:30 A.M. Champagne Luncheon | "THE NOVA CUT" -- PREMIERE SHOW IN MINNEAPOLIS<br>Fashion presentation for Fall-Winter, featuring the new Nova Cut. For the press. Show at 1:00 P.M. By invitation or reservation. Contact: Dennis Borgman, NHCA, 3510 Olive St., St. Louis, Mo. 63103, (314) 534-7980. | NAT'L HAIRDRESSERS & COSMETOLOGISTS ASSN. | RADISSON HOTEL MINNEAPOLIS, MINN. |
| Just Issued | SPRING 1977 HOSIERY COLORS<br>Forecast colors for hosiery and related items. Contact: Nancy Mascola,MU 5-5881. | COLOR ASS'N OF U.S. INC. | 200 MADISON AVENUE |

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| Friday<br>July 16<br>12:30 P.M.<br>Luncheon | INTRODUCTION OF<br>FALL "LIP ACCENTS"<br>Also showing of John Anthony fashions. By invitation. Contact: Patricia Tuck, 697-5115. | L'OREAL<br>(530 FIFTH AVENUE) | LE CIRQUE<br>58 EAST 65TH STREET |

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Monday July 19-July 23 — FALL AND WINTER COUTURE SHOWINGS IN ROME
Contact: Mario Goracci, Camera Nazionale della Moda Italiana, via Panama 26, 00198 Rome (Tel: 06/859-484)

Mon., July 19: 4:00 P.M.-Zingone; 5:00 P.M.-Martieri; 6:00 P.M.-Franco

Tues., July 20: 9:30 A.M.-Di Lazzaro; 11:00 A.M.-Brugnoli; 12:00-Barocco; 4:00 P.M. Fabiani; 5:00 P.M.-Biki; 6:00-Soldano; 9:30 P.M.-Pellicceria Di Alta Moda

Wed., July 21: 9:30 A.M.-Galitzine; 11:00 A.M.-Capucci; 12:00-Sarli; 4:00 P.M. Pellicceria Di Alta Moda; 5:30 P.M.-Tita Rossi; 8:45 P.M.-Mila Schoen; 9:45 P.M.-Lancetti

Thurs, July 22: 9:30 A.M.-Laug; 10:45 A.M.-Fendi; 12:00-Sanlorenzo; 4:00 P.M.-Centinaro; 5:30 P.M. Ognibene Zendman; 6:30 P.M.-Balestra; 9:00 P.M. Valentino

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| Wednesday<br>July 26<br>12:00 Noon | ANNE KLEIN KIDS--<br>CUSTOMER SHOWS<br>Children's fashions. Publicity: Helen O'Hagan, PL 3-4000. | SAKS FIFTH AVENUE | 2ND FLOOR<br>(12Noon to 1 P.M.) |

Saturday July 24-July 28 — INTERNATIONAL JEWELRY TRADE FAIR AT N.Y. HILTON HOTEL & AMERICANA HOTELS
Contact: Simone Gross, Retail Jewelers of America, 10 Romney Circle, W.Orange, New Jersey 07052; Tel: (201) 736-9100.

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| Sunday<br>July 25-<br>July 30 | PARIS COUTURE<br>FALL SHOWINGS | CHAMBRE SYNDICALE DE<br>LA COUTURE PARISIENNE | PARIS,<br>FRANCE |

Contact: Denise Dubois, Chambre Syndicale, 100 rue Faubourg St. Honore, Paris 8 (Tel: 266-64-44)

Sun., July 25.... 6:30 P.M.-Pierre Balmain

Mon., July 26.... 9:00 A.M.-Serge Lepage; 9:45 A.M.-Jacques Esterel; 10:30 A.M.-Pierre Cardin; 11:00 A.M.-Jacques Esterel (2nd show); 12:00-Jean Louis Scherrer, Serge Lepage (2nd show); 2:30 P.M.-Christian Dior; 3:00 P.M.-Jean Louis Scherrer (2nd show); 3:45 P.M.-Philippe Venet; 4:45 P.M.-Courreges; 5:30 P.M.-Christian Dior (2nd show); Philippe Venet (2nd show); 5:45 P.M.-Torrente

Tues., July 27... 9:30 A.M.-Ted Lapidus; 10:30 A.M.-Emanuel Ungaro; 11:30 A.M.-Lanvin; 12:30 P.M.-Louis Feraud; 2:30 P.M.-Jean Patou; 3:00 P.M.-Emanuel Ungaro (2nd show); 3:30 P.M.-Chanel; 3:30 P.M.-Lanvin (2nd show); 4:30 P.M.-Molyneux; 5:00 P.M.-Ted Lapidus (2nd show); 5:00 P.M.-Courreges (2nd show)

Wed., July 28... 9:30 A.M.-Guy Laroche; 10:30 A.M.-Jean Patou (2nd show), Yves Saint Laurent; 11:30 A.M.-Guy Laroche (2nd show); 12:30 P.M.-Jean Hercey; 2:15 P.M.-Nina Ricci; 2:30 P.M.-Courreges (3rd show); 3:00 P.M.-Saint Laurent (2nd show), Jean Hercey (2nd show); 3:30 P.M.-Chanel (2nd show) 3:45 P.M.-Givenchy; 4:30 P.M.-Guy Laroche (3rd show); 5:00 P.M.-Paco Rabanne; 5:30 P.M.-Saint Laurent (3rd show); 6:00 P.M.-Carven

Thurs, July 29... 10:45 A.M.-Nina Ricci (2nd show); 3:00 P.M. Givenchy (2nd show); 3:30 P.M.-Gres

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July 30-Aug. 1 — NEEDLEWORK SHOW AT SHERATON PALACE HOTEL, SAN FRANCISCO, CALIFORNIA
Contact: Mary Colucci, Nat'l Needlecraft Association, 230 Fifth Ave.,685-1646.

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July 31-Aug. 3 — NEW YORK SHOE SHOW AND FOOTWEAR FASHION WEEK AT COLISEUM, HOTELS, SHOWROOMS.
Jointly sponsored by three industry groups. Contact: Reno Ravenna, 689-5996.

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| Monday<br>Aug. 2<br>5:00 P.M.<br>Cocktails | SHOWING OF<br>MENSWEAR COLLECTION<br>By invitation. Show at 6:00. Contact: Janet Luoma, Jurdem,Thomas Associates, 3 West 57th Street, 421-1461. | ADOLFO<br>(1290 SIXTH AVENUE) | SOTHEBY PARKE BERNET<br>980 MADISON (77TH ST) |
| Beginning<br>Monday<br>Aug. 2 | OPENING OF HOLIDAY<br>COLLECTION<br>Continuous by appointment. Contact: 239-4213. | GLORIA VANDERBILT LTD. | 550 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Beginning<br>Tuesday<br>Aug. 3 | RESORT: BELLE SAUNDERS<br>& JOEY GARGUILLO<br>Continuous showings by appointment. Contact: LO 4-9194. | ABE SCHRADER | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | OPENING OF HOLIDAY<br>COLLECTION<br>Continuous showings by appointment. Contact: 221-6252. | STEPHEN BURROWS | 550 SEVENTH AVENUE<br>SHOWROOM - 22ND FLOOR |
| Beginning<br>Monday<br>Aug. 9 | OPENING: HOLIDAY<br>& EARLY RESORT<br>Also Sica Knits by Milton Kent Ford. Continuous by appointment. Contact: 594-4470. | CASI | 530 SEVENTH AVENUE<br>SHOWROOM - 2ND FLOOR |
| Beginning<br>Monday<br>Aug. 9 | OPENING: HOLIDAY &<br>EARLY RESORT COLLECTION<br>Continuous by appointment. Contact: 594-5010. | MADY GERRARD | 15 WEST 36TH STREET<br>SHOWROOM - 13TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | OPENING OF RESORT<br>COLLECTION<br>Continuous by appointment. Contact: 239-9477. | JAMISON | 498 SEVENTH AVENUE<br>SHOWROOM - 24TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | PREMIERE: READY-<br>TO-WEAR COLLECTION<br>First collection of ready-to-wear by John Kloss for Pat Tennant, Inc. Continuous by appointment. Contact: CI 7-1100, ext. 235. | JOHN KLOSS<br>FOR PAT TENNANT, INC. | 10 WEST 57TH STREET<br>7TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | HOLIDAY AND EARLY<br>SPRING COLLECTION<br>Continuous by appointment. Contact: 244-3558. | NANTUCKET NATURALS | 498 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | OPENING: HOLIDAY AND<br>RESORT COLLECTION<br>Continuous showings by appointment. Contact: 244-7522. | JERRY SILVERMAN<br>BY SHANNON RODGERS | 530 SEVENTH AVENUE<br>SHOWROOM - 17TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | OPENING OF HOLIDAY AND<br>EARLY RESORT COLLECTION<br>Continuous by appointment. Contact: Sandy Stone, 594-0030. | MALCOLM STARR<br>BY BILL TICE | 530 SEVENTH AVENUE<br>SHOWROOM - 20TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | HOLIDAY LOUNGEWEAR BY<br>STEPHEN BURROWS<br>Continuous showings. Contact: Pat Tennant, CI 7-1100, ext. 235. | STEVIES FOR<br>BENDEL'S STUDIO | 10 WEST 57TH STREET<br>7TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | OPENING OF HOLIDAY<br>AND CRUISE COLLECTION<br>Contact: Bernice Lewis, 354-0015. Publicity: Marianne Dube, 684-7750. | TANNERWAY<br>BY LOIS ANDERSON | 530 SEVENTH AVENUE<br>SHOWROOM - 28TH FLOOR |
| Beginning<br>Monday<br>Aug. 9 | OPENING OF HOLIDAY<br>COLLECTION<br>Continuous showings by appointment. Contact: 691-8300. | MRS. H. WINTER<br>FOR YESTERDAY'S NEWS | 155 WEST 23RD STREET<br>SHOWROOM - 10TH FLOOR |

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| Aug. 9-<br>Aug. 13 | SEMI-ANNUAL N.Y. GIFT SHOW AT NEW YORK COLISEUM (Columbus Circle)<br>Contact: Little Brothers Management, 220 Fifth Ave., 986-8000. | | |
| Tuesday<br>Aug. 10<br>10:00 A.M. | SHOWING OF HOLIDAY<br>& RESORT COLLECTION<br>By invitation. Thereafter by appointment. Contact: 354-8600. | ADELE SIMPSON | 530 SEVENTH AVENUE<br>SHOWROOM - 23RD FLOOR |
| Tuesday<br>Aug. 10<br>11:00 A.M. | SHOWING OF HOLIDAY &<br>RESORT COLLECTION<br>By invitation. Thereafter by appointment. Contact: 279-5012. | PARNIS BOUTIQUE<br>BY MORTY SUSSMAN | 530 SEVENTH AVENUE<br>SHOWROOM - 18TH FLOOR |
| Tuesday<br>Aug. 10<br>12:00 Noon | SHOWING OF HOLIDAY AND<br>EARLY RESORT COLLECTION<br>By invitation. Thereafter by appointment. Contact: 391-2255. | HAROLD LEVINE<br>BY DON BREITINGER | 530 SEVENTH AVENUE<br>SHOWROOM - 21ST FLOOR |
| Tuesday<br>Aug. 10<br>3:00 P.M. | PREVIEW: FALL AND<br>WINTER COLLECTION<br>By invitation. Contact: (213) 272-1445 (Los Angeles). | GALANOS<br>(2254 S.SEPULVEDA, L.A.) | HOTEL PLAZA<br>CRYSTAL SUITE |
| Beginning<br>Tuesday<br>Aug. 10 | OPENING OF EARLY<br>RESORT COLLECTION<br>Including Costume Capers. By appointment. Contact: Peggy Shiller, 239-1150. | ELEANOR BRENNER | 498 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR |
| Beginning<br>Tuesday<br>Aug. 10 | OPENING OF EARLY<br>RESORT COLLECTION<br>By appointment. Contact: Larry Lefkowitz, 239-1150. | ELEANOR BRENNER<br>FOR BRENNER BEES | 498 SEVENTH AVENUE<br>SHOWROOM - 5TH FLOOR |
| Beginning<br>Tuesday<br>Aug. 10 | HOLIDAY AND EARLY<br>RESORT COLLECTION<br>Continuous by appointment. Contact: 947-7457. | KIKI HART<br>BY GEORGE SAMEN | 530 SEVENTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Beginning<br>Tuesday<br>Aug. 10 | OPENING OF HOLIDAY AND<br>EARLY RESORT COLLECTION<br>Continuous by appointment. Contact: 947-6845. | VICTORIA ROYAL<br>BY MARTIN STAEHELY | 530 SEVENTH AVENUE<br>SHOWROOM - 7TH FLOOR |
| Aug. 15-<br>Aug. 18 | MEN'S & BOYS' SPRING, SUMMER, EARLY SPRING SPORTSWEAR MARKET AT DALLAS APPAREL MART. Contact: Apparel Mart, 2100 Stemmons Freeway (214) 637-1970. | | |
| Monday<br>Aug. 16-<br>Aug. 20 | "FASHION<br>INDEPENDENTS"<br>Holiday collection of loungewear designed by Pucci and Margit Brandt. Informal modeling. Contact: 682-1333. | FORMFIT ROGERS | 530 FIFTH AVENUE<br>SHOWROOM - 15TH FLOOR |
| Aug. 16 | LINGERIE & LOUNGEWEAR HOLIDAY-RESORT MARKET WEEK IN N. Y. (Aug. 16-27) | | |
| Aug. 20<br>Aug. 24 | SHOWING OF FALL READY-TO-WEAR IN DALLAS AT APPAREL MART<br>Contact: Jack Goldstein, 444 Madison Ave., Suite 2103, 752-2422; (214)637-1970. | | |
| Aug. 22-<br>Aug. 25 | NATIONAL FASHION AND BOUTIQUE SHOW AT LOS ANGELES CONVENTION CTR, CALIFORNIA.<br>Contact: Robert Gelles, 50 Hunt Street, Watertown, Mass. | | |
| Monday<br>Aug. 23-<br>Aug. 26 | SPRING-SUMMER<br>COLLECTIONS IN ISRAEL<br>Showings by 100 manufactuers of Israeli ready-to-wear. Contact: Irene Ribner, 594-5215. | GOVT. OF ISRAEL TRADE<br>CENTER | JERUSALEM HILTON HOTEL<br>JERUSALEM |
| Aug. 27 | MENSWEAR SHOWINGS IN COLOGNE (Aug. 27-29) | | |
| Aug. 28 | LEATHER GOODS FAIR IN OFFENBACH (Aug. 28-Sept. 1) | | |

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| Aug. 28 | RESORT AND HOLIDAY SHOWINGS IN CHICAGO (Aug. 28-31) | | |
| Aug. 29 | INTERNATIONAL FAIR IN FRANKFURT (Aug. 29-Sept. 1) | | |
| Aug. 29-<br>Aug. 31 | SPRING SHOE SHOW AT DALLAS MARKET CENTER, SPONSORED BY SOUTHWESTERN SHOE TRAVELERS ASSOCIATION. | | |
| Sept. 6 | LABOR DAY (Monday) -- Legal Holiday | | |
| Sept. 7-<br>Sept. 24 | SHOWINGS OF RESORT AND EARLY SPRING READY-TO-WEAR COLLECTIONS IN NEW YORK<br>More information and specific dates will be published later. | | |
| Tuesday<br>Sept. 8-<br>Sept. 16 | SPRING FASHIONS FROM ISRAEL IN NEW YORK<br>Forty leading Israeli manufacturers of fashions for men, women and children showing Spring-Summer collections. Contact: Irene Ribner, 594-5215. | GOVT. OF ISRAEL TRADE CTR. (111 WEST 40TH ST.) | N.Y. HILTON<br>6TH AVE. & 53RD ST. |
| Sept. 10 | RESORT, HOLIDAY, EARLY SPRING SHOWINGS IN LOS ANGELES (Sept. 10-14) | | |
| Saturday<br>Sept. 11-<br>Sept. 14 | S.E.H.M. (Salon Europeen de l'Habillement Masculin) -- Men's fashions at Porte de Versailles, Paris. Contact: Buyers--French Trade Shows, 582-4960; Press--French Apparel Center, 354-8620. | | |
| Sept. 12 | 110TH IGEDO INT'L FASHION TRADE FAIR IN DUSSELDORF (Sept. 12-15) | | |
| Sept. 12-<br>Sept. 15 | HOLIDAY & CHRISTMAS SHOWINGS BY METROPOLITAN FASHION SPORTSWEAR EXHIBITORS AT STATLER HILTON HOTEL, NEW YORK. Contact: WI 7-1817. | | |
| Tuesday<br>Sept. 14<br>2:30 P.M. | FALL AND WINTER FUR FASHION SHOW<br>By invitation. Contact: Ernest Graf, 279-0633. | BEN KAHN (150 WEST 30TH STREET) | HOTEL PLAZA BALLROOM |
| Wednesday<br>Sept. 15<br>9:00 A.M. | RESORT SWIMWEAR COLLECTION<br>Show at 9:30 A.M. By invitation, thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421. | GOTTEX OF ISRAEL (1411 BROADWAY) | PLACE TO BE ANNOUNCED |
| Sept. 17 | PITTI UOMO MENSWEAR SHOW IN FLORENCE (Sept. 17-20) | | |
| Sunday<br>Sept. 19-<br>Sept. 22 | BUYERS' EXHIBITION--EUROPEAN FASHIONS<br>Public Relations, Spencer & Rubinow, 751-9050. | EUROPEAN FASHION FAIR | N.Y. STATLER HILTON 7TH AVE. & 33RD STREET |
| Sept. 19-<br>Sept. 23 | HOLIDAY & CHRISTMAS SHOWINGS BY METROPOLITAN JUVENILE STYLE MART AT STATLER HILTON HOTEL, N.Y. Contact: 695-6856. | | |
| Tuesday<br>Sept. 21<br>2:30 P.M. | PRESENTATION OF FUR COLLECTION<br>For press and customers. By invitation only. Contact: CI 7-1388. Publicity: Vera Bacal, PL 3-8421. | MAXIMILIAN | 20 WEST 57TH STREET SALON-3RD FLOOR |
| Sept. 24 | ROSH HASHONAH (Begins at sunset) -- Jewish New Year -- first day, Sept. 25 | | |
| Sept. 26 | PITTI BIMBO. CHILDREN'S WEAR SHOW IN FLORENCE (Sept. 26-29) | | |
| Oct. 4 | YOM KIPPUR (Jewish Day of Atonement) - Monday (Begins sunset, Oct. 3) | | |
| Oct. 23 | PRET-A-PORTER SHOWINGS IN PARIS (Oct. 23-27) | | |
| Nov. 1-<br>Nov. 12 | NEW YORK SHOWINGS OF SPRING COLLECTIONS<br>Specific dates for each manufacturer will be published in later issues. | | |